



is the cryptocurrency of kindness

a revolutionary platform bringing about the synergy of sharing community,  
retail e-commerce and cryptocurrency markets

Current status: MVP

[www.dscbchain.io](http://www.dscbchain.io)

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# OUR MARKETS HAVE A COMBINED VALUE \$3,5 TRILLION +



**\$ 850** billion

## Share the community

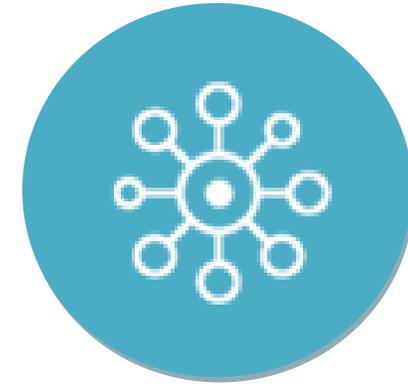
Every third person on earth can participate in community sharing



**\$ 2 500** billion

## RetailE-Commerce

70% large brands interested in the image of social responsible companies



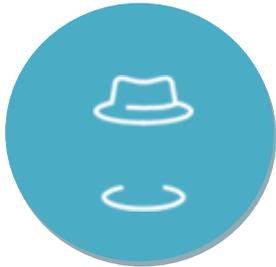
**\$ 300–900** billion

## Cryptocurrencies

75% of large businesses do community sharing work

# MAIN PROBLEMS WE TACKLE

## Lack of trust in sharing community



A need for transparency and traceability



High operational costs and heavy barriers



Hardly achievable benefits

High competition in retail e-commerce with the most pressing challenge- to retain existing customers



...Blockchain can reduce or even remove the need for third party authorities (along chain of banks, NGOs, government agencies, law firms and soon).  
Blockchain could make it easier to develop direct giving platforms at a much larger scale.

Community Sharing Aid Foundation, 'Blockchain, DAO and the future decentralization of share community' 2018

# SOLUTION: DSCB IS THE CURRENCY OF KINDNESS

- Blockchain solves the trust issue by providing transparency, traceability and security
- Donors can quickly make donations worldwide, monitor their expenditure online, receive benefits from the platform's partners
- The symbiosis of e-commerce and cryptocurrencies will facilitate an increase in the number of donors

Among the project's partners will be large online stores, service businesses, gaming and entertainment industries, airlines, cryptoexchanges, international corporations, regardless of whether they operate with cryptocurrencies or not.



# HOW IT WORKS

The platform provides the opportunity to fully track donations online, as well as voting and ranking for projects and philanthropists along with other features.



There is also the option to receive a receipt for each donation to use for tax deduction purposes depending on the donor's tax jurisdiction.

The future expansion of the project will be financed by the 5%-fee raised from the funds collected for charity projects, which is 4 times lower than the market average.

# WHY IS HUMANCOIN A BREAKTHROUGH BLOCKCHAIN PROJECT?

DSCB combined community sharing and recipients of funds on a single P2P platform in the most convenient and transparent way possible.

The blockchain platform fuelled by the “mined” DSCB token will breathe new life into the retail e-commerce industry, proving an engine of growth.

While at the same time becoming a premier global loyalty program for an increasing number of partners in e-commerce.

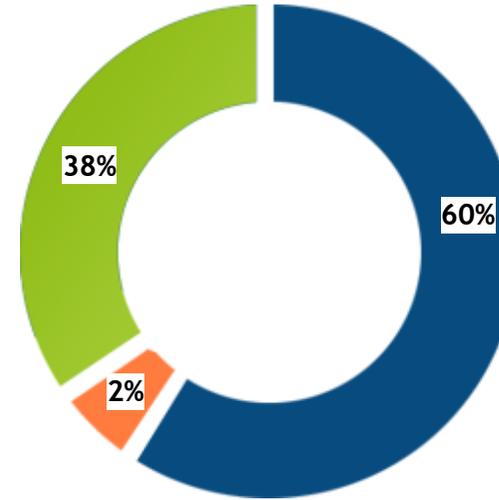
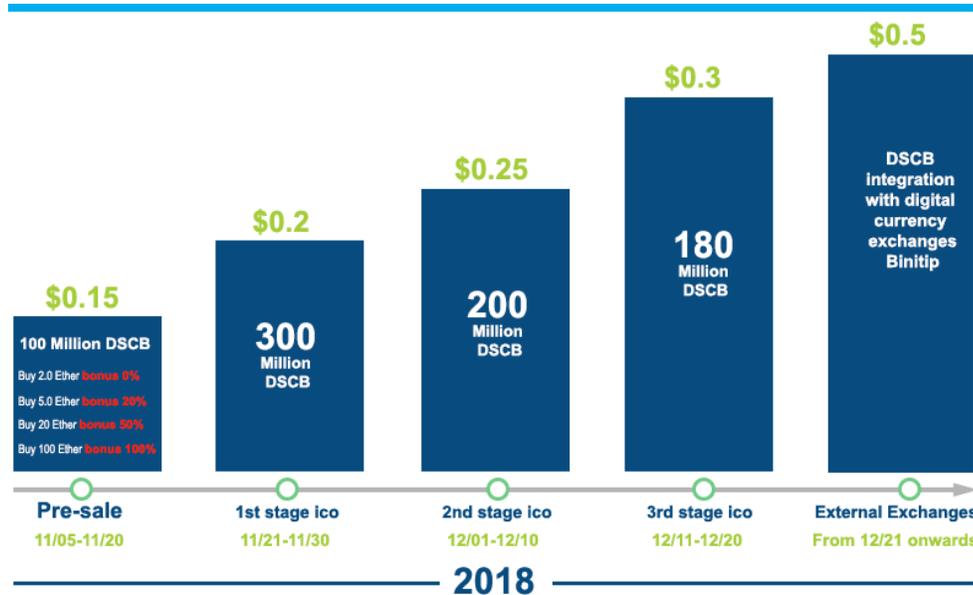


# WHY OWN DSCB?

- This is the first ever blockchain project that has a potential to become a global e-commerce loyalty program aggregator. The DSCB tokens can be easily convertible into any points, miles, bonuses, coupons. Token owners will be incentivized to hold them to take advantage of attractive benefits and this provides a long-term, stable demand for tokens.
- Community sharing gives DSCB tokens a unique advantage in developing loyalty programs with partners creating a strong emotional resonance. All it requires is setting a conversion rate! As the number of partners and the scope of cooperation within the DSCB Network grows, so does the popularity of the token.
- The Proof of community “mining” sharing concept allows the project to scale hundreds and thousands of times. There will be new additional tranches to reward benefactors in proportion to their donations – 50% of the value in tokens, according to the exchange-weighted price.
- All tokens exchanged for benefits from e-commerce partners on the platform will be taken out of circulation and burned.

# TOKEN SALE

- 1,250,000,000 ERC20 DSCB are available
- in which 800.000.000 DSCB will be issued for investors inside and outside the Facetrust community
- All unsold tokens will be burned
- Minimum token price - \$0.15
- Minimum purchase - 2.0 ETH



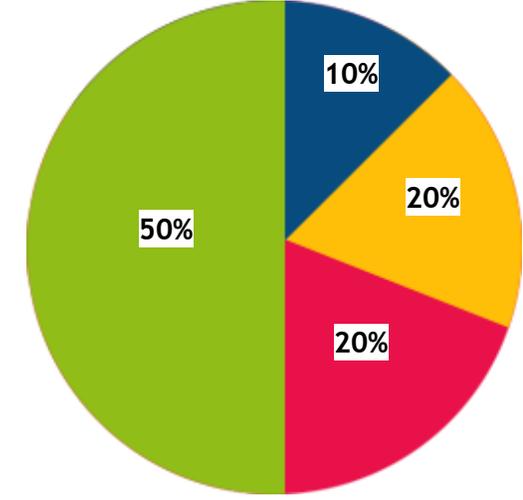
Token Distribution

38% For the Community Reserved Fund

60% For the community

2% For Developers

20 billion Bounty, airdrop and referral program



Use of Funds

50% Re-contributed to the FaceTrust community

10% For Developers

20% For Partners and Exchange

20% For Marketing

# PROJECT ROADMAP (MILESTONES)

## Q1 2018

Development of the project idea

Establishment of the core team and the pool of early backers

Consultations with the sharing community and experts on loyalty rewards

Final shaping of the team

## Q2 2018

Start social media and PR campaign

Preparations for the Token Sale

## Q1-Q2 2019

The platform enters operation

Collection of funds for e-commerce partners and distribution of tokens to e-commerce partners further development of the platform

## Q3-Q4 2019

Listing DSCB token on crypto exchanges

Full functionality of the platform

Extension of the list of e-commerce partners

## Q3 2018

Development of the platform and expansion of the team

Preliminary negotiations with the program partners

Conclusion of agreements with anchor community sharing Facetrust foundations

## Q4 2018

Launch of the e-commerce platform in beta

Conclusion of agreements with e-commerce partners

Token Sale

Completion of the establishment of the legal structure

Completion of the Token Sale

MVP



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